

## A collage of 12 images showcasing various Japanese cultural experiences. The images include: a woman in a striped kimono examining colorful patterned fabrics; a view of a modern cable-stayed bridge over a blue bay; a woman in a white uniform performing a massage on a client; a group of people in traditional kimonos standing in front of a building; a map of Japan with the island of Hokkaido highlighted in green; a woman in a grey jacket picking oranges in an orchard; a group of people sitting at a table eating; a woman in a white shirt and a man in a brown shirt working on a craft; a woman in a red kimono playing a flute; a woman in a blue kimono working on a craft; a woman in a white uniform performing a massage; and a group of people in traditional kimonos standing in front of a building.


## Tourism & Local Products Association

## Experience Program


Along with sightseeing spots, Ehime has a number of great tourist activities. How about trying out the various tourist activities to see the lifestyle and culture of the locals when you come to Ehime? This time we will be introducing a portion of the menu of activities in Ehime (This will be updated in the future.)

		Program name	Implementation period (Business hours etc.)
1	Shikokuchuo City	Kiri no Kogen (Misty highlands) (mountain bike tour)	Year round
2	Niihama City	Gold Dust Collecting	Year round
3		Mine Sightseeing	Year round
4	Imabari City	Noshima Pirate Tidal Current Boat Tour	Year round
5		Shimanami Kaido Cycling Tour	Year round
6	Matsuyama City	Natural Indigo Dyeing	Year round
7		Jinrikisha(rickshaw)	Year round
8	Toon City	Yakiniku Sauce making(Miso and Tomato Flavor)	Year round (Apr.~ Jun.・ Sept.~ Oct. excluding busy farming season)
9		Stawberry Picking	January.15 ~ beginning of May ( fixed Holiday:Tues.)
10	Iyo City	Rice bran enzyme bath	Fixed Holiday: Sun.
11	Tobe Town	Tobeyaki Pottery	Year round ※ Closed: New Year's
12	Uchiko Town	Uchiko Nekiaruki (Walking Tour)	Year round
13		Walking around the lovely townscape with Ade Kawaii!! Kimono ~ Uchiko Kimono/Teshigoto(handwork)	Year Round (Fixed Holiday: Thurs.) ※ Closed New years holidays
14	Yawatahama City	Tanimoto Kamaboko Jakoten and Chikuwa making	Year round(Fixed Holiday: Tues.), Closed:New Year's Holiday(Dec.1 ~ Jan.10)
15		Let's play Japanese musical instruments! Japanese court music	Year round
16	Uwajima City	Genuine pearl accessory making	Year round ※ Excluding long holiday seasons・Bon Buddhist festival season (mid-August)
17		Be a fish doctor who knows farmed fish and the fish of Uwa Sea!	Year round
18		Orange picking	Mid-Oct. ~ Mid-Dec.(no holidays in the duration)
19		Healing Pearl esthetics	Reservations may be made at any time.

## Experience Program 1


City name	Shikokuchuo City
Program name	Kiri no Kogen (Misty highlands) (mountain bike tour)
Program contents (Referral comment)	<p>The offroad course running among the trees. A hard course awaiting your daring challenge. When you stop your bicycle in the middle of the course and listen carefully and look closely, you are surrounded by</p> 
Price	<p>600 JPY per hour (Additional 400 JPY every one hour) One full day 1,500 JPY</p>
Implementation period (Business hours etc.)	<p>Apr.1 ~ Oct.31 (Fixed holiday: Mon. No holidays during Golden Week and summer vacation)</p> <p>Average season (excluding Golden Week and Summer vacation)10:00 ~ 16:00</p> <p>Golden Week and summer vacation 9:00~18:00</p>
Venue	Kiri no Mori Kiri no Kougen
Organizer	Yamabiko Co., Ltd.
Homepage	<a href="http://kirinomori.co.jp/">http://kirinomori.co.jp/</a>
Contact information	Yamabiko Co., Ltd.
Street address	〒799 - 0201 4500, Kamiyama, Shingu-cho, Shikokuchuo City, Ehime Prefecture (Kiri no Kougen)
Phone number	0896 - 72 - 3113
Fax number	0896 - 72 - 3112
E-MAIL	<a href="mailto:info@kirinomori.jp">info@kirinomori.jp</a>
Other (Preparation・Notes etc.)	

## Experience Program 2



City name	Niihama City
Program name	Gold Dust Collecting
Program contents (Referral comment)	<p>3 Tanukin (coins embossed with a racoon dog face) can be exchanged for a pure gold INGOT. Target Plan for up to 3rd grade elementary school students – Jewels Searching - is also attractive.</p> 
Price	Junior high school students and older: 600 JPY (including Sightseeing Gallery 1, 600 JPY)
Implementation period (Business hours etc.)	Spring vacation - Nov. / 9:30 - 16: 00 Dec.- Spring vacation/ Open on Sat. Sun. National holidays. Last Admission: 30 minutes before closing
Venue	Minetopia-Besshi
Organizer	Minetopia-Besshi Co., Ltd.
Homepage	<a href="http://besshi.com/">http://besshi.com/</a>
Contact information	Minetopia-Besshi Co., Ltd.
Street address	〒792-0846 707-3, Tatsukawa, Niihama City, Ehime Prefecture
Phone number	0897 - 43 - 1801
Fax number	
E-MAIL	
Other (Preparation・Notes etc.)	





### Experience Program 3

City name	Niihama City
Program name	Mine Sightseeing
Program contents (Referral comment)	<p>Stepping into the Besshi copper mine is like stepping back in time to 300 years ago. An experience-based school park where learning comes with enjoyment.</p> 
Price	Adults: 1,200 JPY (With Gold Dust Collecting・・・1,600 JPY)
Implementation period (Business hours etc.)	Spring vacation～Oct./ 9:00 ～ 18:00 Nov. /9:00～17:00 Dec ～ Spring vacation/ 10:00 ～ 17:00 Last Admission: 1 hour before closing
Venue	Minetopia-Besshi
Organizer	Minetopia-Besshi Co., Ltd.
Homepage	<a href="http://besshi.com/">http://besshi.com/</a>
Contact information	Minetopia-Besshi Co., Ltd.
Street address	〒792-0846 707-3, Tatsukawa, Niihama City, Ehime Prefecture
Phone number	0897 - 43 - 1801
Fax number	
E-MAIL	
Other (Preparation・Notes etc.)	


## Experience Program 4

City name	Imabari City
Program name	Noshima Pirate Tidal Current Boat Tour
Program contents (Referral comment)	<p>A tidal stream flows like a torrent through a valley. The location is Seto Inland Sea and the Geiyo Islands. Since ancient times this marine area has posed the "greatest difficulty" for ships coming and going in the Seto Inland Sea. Notably, in the surroundings of Nojima swirls tidal currents can reach up to 10 knots (approximately 18 km / h), sometimes swallowing vessels.</p> <p>Children, adults, and especially history buffs can enjoy the real pleasure of the sea, as this was the home of the Murakami Suigun(Pirates) that controlled the Seto Inland Sea in the Sengoku-Jidai (Warring States Era) upheaval.</p> <p>Departing in front of the Murakami Suigun (Pirate) Museum, a powerful cruise over the Noshima Castle Ruins → Futanori Seto → Okinoshima → Hakata · Oshima Ohashi Bridge. Experiencing first hand the wonders of nature that nurtured it along with the romantic history of the Murakami Suigun (Pirates).</p> <div style="display: flex; justify-content: space-around;">   </div>
Price	Adults: 1,000 JPY
Implementation period (Business hours etc.)	9:00 ~ 16:30: Departs every hour (Departs with more than two passengers) Closed: Every Mon. (Also the day after a national holiday)
Venue	Murakami Suigun Museum Mae
Organizer	Noshima Suigun
Homepage	<a href="http://www.noshima.jp/choryu">http://www.noshima.jp/choryu</a>
Contact information	Noshima Suigun
Street address	〒794-2203 1293 - 2, Miyakubo, Miyakubo-cho, Imabari City
Phone number	0897 - 86 - 3323
Fax number	0897 - 86 - 3323
E-MAIL	
Other (Preparation・Notes etc.)	<p>Advanced reservations are required for boarding.</p> <p>The tidal current and Noshima landing is available on Sat. Sun. &amp; national holidays. For your reservation, please contact (URL~<a href="http://ehimesunsun.net/">http://ehimesunsun.net/</a>) Setouchi Shimanami Leading. Phone: 0898-35-4886</p>

## Experience Program 5


City name	Imabari City
Program name	Shimanami Kaido Cycling Tour
Program contents (Referral comment)	<p>Setouchi Chimanami Kaido "Cycling Road" is the first cycling road in Japan that passes over a strait.</p> <p>To encourage cycling of the sea road which has a total length of about 70 km (*) connecting islands full of history and culture, the municipality along the "Shimanami Kaido" between Onomichi and Imabari Shinko operates a rental cycle service. You can leave your rental cycle at any terminal located in each district. Moreover, it is also possible to leave your cycle at some hotels, ryokan, etc. in Imabari.(※ Imabari Cycling Terminal "Sunrise Itoyama" to Onomichi Port (Ekimae-Kowan Parking))</p> <div style="display: flex; justify-content: space-around;">   </div>
Price	Adult :1,000 JPY/one day Electric Motor Assisted Bicycle:1,500 JPY/6 hours Tandem Bicycle: 1,200 JPY/ one day Deposit: Adult: 1,000 JPY /one day
Implementation period (Business hours etc.)	
Venue	Shimanami Kaido
Organizer	Sunrise Itoyama
Homepage	<a href="http://www.sunrise-itoyama.jp/">http://www.sunrise-itoyama.jp/</a>
Contact information	Sunrise Itoyama
Street address	〒794-0001 8-1, 2-chome, Sunaba-cho, Imabari City, Ehime Pref.
Phone number	0898-41-3196
Fax number	0898-41-3188
E-MAIL	<a href="mailto:info1@sunrise-itoyama.jp">info1@sunrise-itoyama.jp</a>
Other (Preparation・Notes etc.)	<ul style="list-style-type: none"> <li>●The deposit will be returned if the bicycle is returned to the same terminal or the same island terminal from which it was rented. The deposit willnot be returned if the bicycle is returned to another terminal or another island.</li> <li>●Electric motor assisted bicycles and tandem bicycles <b>must</b> be returned</li> <li>● Usage time is determined by Sunrise Itoyama. Business hours vary depending on each terminal.</li> </ul>

## Experience Program 6


City name	Matsuyama City
Program name	Natural Indigo Dyeing
Program contents (Referral comment)	<p>You can experience traditional crafts on the spot!</p> <p>You can complete your original dyed products in approximately 40 minutes to an hour.</p> <p>You can make a unique product, the only one in the world, which will be a memorable souvenir of your trip.</p> 
Price	<p>Admission: Adults: (including university students) 100 JPY</p> <p>Natural Indigo Dyeing lace handkerchief 1,800 JPY</p> <p>※ Admission free for the experience of indigo dyeing</p>
Implementation period (Business hours etc.)	<p>Year round (until 3:00 p.m. Dec.31 &amp; Jan.1)</p> <p>Open : 8:00 ~ 16:00 (Dyeing experience: 8:30 ~ 14:30)</p>
Venue	Folk Craft Iyokasuri Kaikan Hall
Organizer	Shirakata Kougyo Kabushikigaisya (Shirakata Industrial Enterprise Co.,Ltd.)
Homepage	<a href="http://e-hime.jp/kasuri/index.php">http://e-hime.jp/kasuri/index.php</a>
Contact information	Folk Craft Iyokasuri Kaikan Hall
Street address	〒791-8016   1200 Kumanodai, Matsuyama City, Ehime Pref.
Phone number	089-922-0405
Fax number	089-922-0050
E-MAIL	
Other (Preparation・Notes etc.)	




## Experience Program 7

City name	Matsuyama City
Program name	Jinrikisha(rickshaw)
Program contents (Referral comment)	<p>Departs from and returns to the front of Dogo Onsen Main building. A <i>shafu</i> (rickshaw operator) will guide you through Dogo Town. There is a 10-minute casual course (Experience course), a 20-minute course which stops by Dogo Park, etc.(Guide course), and a one hour course which visits the Ishiteji Temple, No.51 of the "88 Secred Temples of Shikoku Pilgrimage" (Worship course)</p> 
Price	1,500 JPY per person(Small children and disabled persons discounts are available.)
Implementation period (Business hours etc.)	Year round (Closed: Not available in rain or bad weather) Open: 9:00 ~ 22:00
Venue	Dogo Onsen Honkan Mae(The front of the Dogo Hot Spring main building)
Organizer	Rikisha Honten (Rickshaw Head Office) Ltd.
Homepage	<a href="http://rikisha.net/">http://rikisha.net/</a>
Contact information	Rikisha Honten (Rickshaw Head Office) Ltd.
Street address	〒790-0842 Dogo Onsen Honkan Mae, 5-6, DogoYunomachi,Matsuyama City, Ehime Pref.
Phone number	090-3183-3683
Fax number	
E-MAIL	<a href="mailto:info@rikisha.net">info@rikisha.net</a>
Other (Preparation・Notes etc.)	Please feel free to contact us for your reservation.



## Experience Program 8

City name	Toon City
Program name	Yakiniku Sauce making(Miso and Tomato Flavor)
Program contents (Referral comment)	<p>■ Miso Flavor: Rich flavored sauce with 12 kinds of ingredients such as dissolved fruits and vegetables</p> <p>■ Tomato flavor: This flavor of sauce is also popular with children and uses ripe medium-sized tomatoes of environmentally friendly farmer cultivation.</p> <p>★ You can take home the two bottles of sauce you will make.</p> 
Price	【Entry Fee】2,500 JPY
Implementation period (Business hours etc.)	Year round (Apr.~ Jun.・ Sept.~ Oct. excluding busy farming season)
Venue	Doburoku Kobo・Noka Restaurant Yukikko
Organizer	Doburoku Kobo・Noka Restaurant Yukikko
Homepage	<a href="http://www.doburoku-yukikko.com">http://www.doburoku-yukikko.com</a>
Contact information	Doburoku Kobo・Noka Restaurant Yukikko
Street address	〒791-0222 296, Ko, Shimobayashi, Toon City, Ehime Prefecture
Phone number	089-964-2918
Fax number	089-964-2918
E-MAIL	info@doburoku-yukikko.com
Other (Preparation・Notes etc.)	<p>※The minimum number of participants is 5 persons/Capacity is 6)</p> <p>※ Reservations required in advance (10 days before the day)</p>

## Experience Program 9


City name	Toon City
Program name	Stawberry Picking
Program contents (Referral comment)	<p>Why not experience harvesting strawberries grown with loving care in a home-like space?</p> 
Price	<p>【Entry Fee】            Adult (Junior high school students or older) 1,500 yJYP,            Elementary school students - 1,300 JYP, Preschool/Kinder 1,000 JYP            ※ Free of Charge for those under one year old</p>
Implementation period (Business hours etc.)	<p>January.15 ~ beginning of May ( fixed Holiday:Tues.)            Reservation Time: 10:00,11:00 in the morning, 13:00,14:00 in the afternoon</p>
Venue	Ichigobiyori
Organizer	Ichigobiyori
Homepage	<a href="http://biyoriichigo.wixsite.com/ichigobiyori">http://biyoriichigo.wixsite.com/ichigobiyori</a>
Contact information	Ichigobiyori
Street address	〒791-0222 1736-1, Shimobayashi, Toon City, Ehime Prefecture
Phone number	070-5516-1115
Fax number	089-955-2515
E-MAIL	
Other (Preparation・Notes etc.)	<p>※ Reservations required in advance            (No reservations accepted once all places are taken. Reserving is difficult.)            ※ 90 minutes (Time limit for picking)</p>

## Experience Program 10


City name	Iyo City	
Program name	Rice bran enzyme bath	
Program contents (Referral comment)	<p>The first rice barn <i>Heaven</i> on Shikoku. Try the rice barn enzyme bathing experience in Futaumi Town, Iyo city where the sun goes down over the sea.</p> <p>The temperature is kept around 60 °C through fermenting rice bran with the power of useful microorganisms and enzymes secreted by them.</p> <p>Moisture must be provided by <i>hadosui</i> (wave water)</p> <p>The energy released by the fermentation enzyme bath is said to be the wave heat of organic far infrared rays, it is totally different from oil and gas, unlike a hot spring which flows up with geothermal heat.</p> <p>It is thought that wave heat reaches the core of the body and bones, and has the ability to warm you up.</p> <p>The heat feels hot, but very comfortable; it takes 20 to 30 minutes, but the core of the body will be warmed and you perspire a lot.</p> <p>(Detox effect)</p>	
	 	
Price	Adults: 3,000 JPY/one time (First trial only: 2,000 JPY)	
Implementation period (Business hours etc.)	Open: 9:30 ~ 19:00 Fixed Holiday: Sun.	
Venue	Koso Maru LLC.	
Organizer	Koso Maru LLC.	
Homepage	<a href="http://kouso-maru.com/">http://kouso-maru.com/</a>	
Contact information	Koso Maru LLC.	
Street address	〒799-3202	Anata no Machi no Denkiyasan (Takamura), 4583-4, Kaminada-Ko, Futaumi-cho, Iyo City
Phone number	089-986-1415	
Fax number	089-986-1415	
E-MAIL	<a href="mailto:takamura23@kouso-maru.com">takamura23@kouso-maru.com</a>	
Other (Preparation・Notes etc.)	Towel and underwear for bathing (under pants, bra, etc.)	





## Experience Program 11

City name	Tobe Town
Program name	Tobeyaki Pottery
Program contents (Referral comment)	<p>With advanced reservations, apart from experiences such as <i>tebineri</i> (forming pottery by hand) and painting, Tobeyaki Togeikan holds experience classrooms for making <i>orizuru</i> (folded paper cranes) and preserved flowers decorations on the pottery.</p> <p>After the experience class, you can enjoy shopping at the shop corner on the first floor, or the exhibition corner where various works of pottery are displayed. There are many things to enjoy here.</p> 
Price	<p>【Painting】400 JPY ~</p> <p>【Tebineri】1,800 JPY</p>
Implementation period (Business hours etc.)	Year round ※ Closed: New Year's 8:30 ~18:00(2nd FL experience area 8:30 ~ 17:00)
Venue	Experience area in Tobeyaki pottery center
Organizer	Tobeyaki pottery center
Homepage	<a href="http://www.togeikan.com">http://www.togeikan.com</a>
Contact information	Tobeyaki pottery center
Street address	〒791-2120 83, Miyauchi, Tobe-cho, Iyo-gun, Ehime Prefecture
Phone number	089-962-3900
Fax number	089-962-5464
E-MAIL	web@togeikan.com
Other (Preparation・Notes etc.)	<p>※ Reservations required for <i>tebineri</i> (pottery making by hand)</p> <p>※ Works made at the experience can be mailed to you</p>



## Experience Program 12

City name	Uchiko Town
Program name	Uchiko Nekiaruki (Walking Tour)
Program contents (Referral comment)	<p>The tour guides will introduce the townscape of Yokaichi and Gokoku where the traditional town houses are built.</p> <p>We have prepared several walking courses that only local guides know, such as alleyways which do not appear in guidebooks and little-known, but good spots.</p> <p>You will also encounter a way of enjoying Uchiko Town, that cannot be enjoyed without a tour guide, such as exchanges with local people and the history of the town.</p> 
Price	[Entry Fee]500 JPY ~ 2,500 JPY
Implementation period (Business hours etc.)	Year round
Venue	
Organizer	A-runze - Uchiko Town Visitors Center
Homepage	<a href="http://www.we-love-uchiko.jp/stroll/stroll4/">http://www.we-love-uchiko.jp/stroll/stroll4/</a> <a href="https://www.facebook.co/uchiko.locals">https://www.facebook.co/uchiko.locals</a>
Contact information	
Street address	〒791-3301 2020, Uchiko-Cho, Kitagun
Phone number	0893-44-3790
Fax number	0893-44-3798
E-MAIL	<a href="mailto:uchiko-k@lagoon.ocn.ne.jp">uchiko-k@lagoon.ocn.ne.jp</a>
Other (Preparation・Notes etc.)	

## Experience Program 13



City name	Uchiko Town
Program name	Walking around the lovely townscape with Ade Kawaii!! Kimono ~ Uchiko Kimono/Teshigoto(handwork)
Program contents (Referral comment)	<p>Uchiko preserves a townscape filled with historical emotion. In this program you can experience renting and dressing in kimono in a historic 140 year old house in the townscape. As you walk in kimono "Ade Kawaii (fascinating and cute)", you will feel excited! Also, we have prepared options such as experiencing traditional Uchiko skills (paper making, woodworking, gilding, etc.) and hair arranging.</p>  
Price	Rental & Kimono-wearing] orthodox school course : 4,500 JPY, casual course 3,300 JPY, :Yukata-robe 2,800 JPY [Handicrafts]500 ~ 2,000 JPY [Hair Arranging]1,700 JPY
Implementation period (Business hours etc.)	Year Round (Fixed Holiday: Thurs.) ※ Closed New years holidays Mon.~ Fri. ( 10:00 ~16:00 ) Sat.・Sun.・National holidays ( 10:00 ~ 17:00 )
Venue	Uchiko no Wa( Japanese style of Uchiko) /Teshigoto Shokunin no Ie (The House of Handwork Craftsmen)
Organizer	Joint Enterprise Cooperatives Uchiko Teshigoto No Kai (Uchiko Handwork Society)
Homepage	<a href="http://www.we-love-uchiko.jp/gift/1131/">http://www.we-love-uchiko.jp/gift/1131/</a>
Contact information	
Street address	〒791-3301  2020, Uchiko-cho, Kita-gun, Ehime, Pref.
Phone number	0893-44-3790
Fax number	0893-44-3798
E-MAIL	uchiko-k@lagoon.ocn.ne.jp
Other (Preparation・Notes etc.)	<ul style="list-style-type: none"> <li>● Tour conditions [Number Accepted]1~3 people per experience. Reservations required in advance (1 week before the day) [Woodworking]Reservations required in advance one week before the day]</li> <li>●Cancellation Fee 2 to 5 days before the day: 50%, The day before: 80%, Same day:100%</li> <li>● Purchase of tabi socks (Japanese socks): 500 JPY</li> </ul>

## Experience Program 14



City name	Yawatahama City
Program name	Tanimoto Kamaboko Jakoten and Chikuwa making
Program contents (Referral comment)	<p>Not simply viewing the work of manufacturing jakoten, but experiencing make jakoten and chikuwa Making in the experience factory "DEKIRUN (I can do it!)".</p> <p>Under the careful explanation and guidance of the staff, you can make jakoten adhering to the ingredients and method using fresh fish paste from near the port. This only one jakoten in the world made by you is exceptional!</p> <div style="display: flex; justify-content: space-around;">   </div>
Price	<p>【Field Trip】 Free of Charge</p> <p>【Entry Fee】 Adult 1,080 yen /</p> <p>Children(Junior high school students or younger) 864 JPY</p>
Implementation period (Business hours etc.)	<p>Year round(Fixed Holiday: Tues.), Closed:New Year's Holiday(Dec.1 ~ Jan.10)</p> <p>※ May be closed due to circumstances of the factory</p>
Venue	Tanimoto Kamaboko Ten Co., Ltd. Manufacturing Experience Factory"DEKIRUN"
Organizer	Tanimoto Kamaboko Ten Co., Ltd.
Homepage	<a href="http://www.tanimotokamabokoten.com">http://www.tanimotokamabokoten.com</a>
Contact information	Tanimoto Kamaboko Ten Co., Ltd.
Street address	〒796-0022 1,Ekimae,Yawatahama City, Ehime Prefecture
Phone number	0894-22-0266
Fax number	0894-22-3162
E-MAIL	tanimotokamabokoten@gmail.com
Other (Preparation・Notes etc.)	<p>※ Reservations required 1 week in advance</p> <p>※ Advanced reservations required for the Field Tour</p>





## Experience Program 15

City name	Yawatahama City	
Program name	Let's play Japanese musical instruments! Japanese court music	
Program contents (Referral comment)	<p>Gagaku is the music that you can hear at Japanese wedding ceremonies at shrines.</p> <p>You can play this musical instrument that has survived from the Heian Era without change. Sho that represents light from the sky. Hichiriki that represents the ground (the human voice). (Hichiriki played by Tojo Hideki.) Ryuteki that represents the way dragons transverse the space between the heavens and the earth. Listen to live music or blow a musical instrument directly, or wear a white costume or a historical costume and time slip into eternal history.</p> <p>You can also feel the charm of gagaku and aspire to play ancient musical instruments before the gods with further practice.</p> <div style="display: flex; justify-content: space-around;">   </div>	
Price	<p>【Entry Fee】 Adults: 2,000 JPY Children: 1,000 JPY</p> <p>※ Half price without the dressing experience</p>	
Implementation period (Business hours etc.)	Year round	
Venue	Hachiman Jinja shrine	
Organizer	Sakaki Gagaku kai	
Homepage	<a href="https://m.facebook.com/gagakuasobi/">https://m.facebook.com/gagakuasobi/</a>	
Contact information	Sakaki Gagaku Kai	
Street address	〒796-0065	510,Kamiyama,Yano, Yawatahama City, Ehime Prefecture
Phone number	00-4854-9924	
Fax number	0894-22-2000	
E-MAIL	hatimangudoki@mountain.ocn.ne.jp	
Other (Preparation・Notes etc.)	<p>※ Reservations required in advance</p> <p>※ Capacity of 5 or fewer persons per experience</p> <p>※ Acceptance for Groups is up to 12 persons</p>	


## Experience Program 16

City name	Uwajima City
Program name	Genuine pearl accessory making
Program contents (Referral comment)	<p>You can experience making one unique pearl accessory using a genuine pearl and a precious stone. Female pearl processors will teach you kindly and carefully with a selection of unique pearl makers.</p>  
Price	【Pearl accessory making 】1,000 JPY + the cost of materials
Implementation period (Business hours etc.)	Year round ※ Excluding long holiday seasons・Bon Buddhist festival season (mid-August)
Venue	Shinju Kaikan Pearl Museum
Organizer	Wako Kanko Ltd.
Homepage	<a href="http://shinjukaikan.com">http://shinjukaikan.com</a>
Contact information	Shinju Kaikan Pearl Museum
Street address	〒798-0020 3-58, Takagushi, Uwajima City, Ehime Prefecture
Phone number	0895-23-0818
Fax number	0895-24-6818
E-MAIL	uwajima@athena.ocn.ne.jp
Other (Preparation・Notes etc.)	※ Reservations required (Reserve before 16:00 of the previous day.)

## Experience Program 17


City name	Uwajima City
Program name	Be a fish doctor who knows farmed fish and the fish of Uwa Sea!
Program contents (Referral comment)	<p>A short boat tour to a fish farm in the sea near pictureque terraced fields. You can feed the fish at the farm and experience fishing with a big net. When you return to land, you can enjoy fresh fish dishes you cook yourselves, while learning the ecology and the best way to cook fish caught in the fish farming experience.</p>  
Price	<p>【Yosyoku Gyoka (Households making a living by fishery or fish farming.)】 5,400 JPY</p> <p>※Boat tour to the fish farm・Feeding・Fishing experience・Fish classroom &amp; Fish cooking</p> <p>【Yosyoku Gyoka + Taimeshi cooking】7,560 JPY</p> <p>【Yosyoku Gyoya + Full-course red sea bream meal】10,800 JPY</p>
Implementation period (Business hours etc.)	Year round 10:00 ~ 15:00
Venue	
Organizer	Threelines Co., Ltd.
Homepage	<a href="https://www.facebook.com/スリーラインズ株式会社-1861048430773508/">https://www.facebook.com/スリーラインズ株式会社-1861048430773508/</a>
Contact information	Threelines Co., Ltd.
Street address	〒798-0103 2852, Yusu, Uwajima City, Ehime Pref.
Phone number	050-5897-5684
Fax number	0895-62-0359
E-MAIL	sorariki@mg.pikara.ne.jp
Other (Preparation・Notes etc.)	<p>※ The minimum number of participants is 3 persons/Maximum of 10 (2 ~ 8 people for the Full-course meal)</p> <p>※ Fishing experience: with fish net - 5 or more persons without the net 2 ~ 4 persons.</p> <p>※ Reservation required in advance (by the day before)</p> <p>※ Please be advised that the experience in the fish farm is subject to cancellation due to weather.</p>

## Experience Program 18

City name	Uwajima City
Program name	Orange picking
Program contents (Referral comment)	<p>A tourism farm surrounded by greenery where the comfortable sea breeze from the Uwa Sea blows.</p> <p>When you step in the garden, the sweet and pungent fragrance of oranges spreads so that you feel refreshed.</p> <p>The garden is built on flat land so that the elderly and those using wheelchairs may also enjoy orange picking.</p> <p>Harvesting various kinds of oranges according to the season has become one popular means of enjoyment.</p> <p>The direct sales shop is established together with the experience area and you can also shop for other local products.</p> <p>Reservations for lunch are also available.</p> 
Price	<p>(Includes a souvenir) Adults: (Junior high school students or older) 1,080 JPY</p> <p>Children: 756 JPY</p> <p>Free of Charge for 3 years old or younger</p>
Implementation period (Business hours etc.)	<p>Mid-Oct. ~ Mid-Dec.(no holidays in the duration)</p> <p>9:00 ~ 16:00 ※Reservations required</p>
Venue	Southern Shikoku Farm Tourism Orange Garden Ltd.
Organizer	Southern Shikoku Farm Ltd.
Homepage	<a href="http://www.kinahaiya.jp/">http://www.kinahaiya.jp/</a>
Contact information	Southern Shikoku Farm Ltd.
Street address	〒799-3751  ko 612-1, Okimura, Yoshida-cho, Uwajima City, Ehime Prefecture
Phone number	0895-52-0330
Fax number	895-52-1595
E-MAIL	seike@kinahaiya.jp
Other (Preparation・Notes etc.)	※ Reservations required in advance



## Experience Program 19

City name	Uwajima City
Program name	Healing Pearl esthetics
Program contents (Referral comment)	<p>Pearl esthetics cosmetics born in Uwajima which boasts the largest pearl production in Japan.</p> <p>You can cleanse and remove surface dirt without excess pressure using "Hanashinju (Flower of Pearl) Cosmetics" which were developed using the effectiveness of pearl powder for skin care so skin is gently moisturized. Treatment by hand which does not rely on machines greatly enhances healing effects and relaxation.</p> <p>Why not experience pearl esthetics during your personal "reward time," spending the time slowly, relaxing both mentally and physically.</p> 
Price	5,000 JPY ~ 24,000 JPY (excluding tax)
Implementation period (Business hours etc.)	Reservations may be made at any time.
Venue	① Kiya Ryokan ② Pearl esthetics・Open salon Ibuki-cho ③ Pearl esthetics・Open salon Tsurushima-cho ④ Hotel Chaharu(Matsuyama)
Organizer	Business Union Hanashinju
Homepage	<a href="http://www.hanashinju.jp/pearlesthetics/">http://www.hanashinju.jp/pearlesthetics/</a>
Contact information	Buisness Union Hanashinju
Street address	〒798-0022 1946-2, Ibuki-cho,Ko uwajima City
Phone number	0895-24-1577
Fax number	0895-24-1578
E-MAIL	<a href="mailto:info@hanashinju.jp">info@hanashinju.jp</a>
Other (Preparation・Notes etc.)	